

FigureLabs Video Script

High-Conversion Video Script (30-45s)

Structure: Hook - Pain Point - Solution/Demo - CTA

1. Video Campaign Overview

By addressing the painful process of creating publication-ready figures, it demonstrates how FigureLabs solves this in seconds, leading directly to a high-value CTA.

Target Audience	PhD/STEM students, university faculty, medical researchers, Doctor,etc.
Core Pain Point	Getting papers rejected due to low-quality, non-compliant, or blurry figures; wasting hours manually drawing.
Key Value Prop	AI text-to-illustration, Nature/Science journal styles, SVG vector export, publication licenses.
Campaign Offers	150 FREE Credits upon sign-up 50 Free Daily Credits Invite a friend for 300 Credits!

2. HOOK Reference

No. & Hook Type	Voiceover (What to Say / 3s Hook)	On-Screen Caption (大字贴片)
#1 Stop Doing Dumb Things (Mainstream appeal)	Stop using PowerPoint or generic screenshots for your research figures! Reviewers take just 3 seconds to reject your paper because of unprofessional illustrations.	Stop using PPT for figures! Rejected in 3 seconds
#2 The Unspoken Truth	Here is a truth nobody tells you: your paper might not have been rejected because of your data, but simply	Paper Rejected? Blame your figures!

(Consequence-focused)	because your figures looked completely unprofessional!	
#3 Result-First (High authority & proof)	This core illustration published in a top journal took me only 15 minutes to generate. Today, I'm sharing the exact AI secret weapon that helped me pass peer review in 48 hours.	Published in Nature Made in 15 Minutes!
#4 The Hidden Secret (Supervisor contrast)	Your advisor never taught you how to design publication-level figures. Why? Because they're secretly using this AI tool themselves!	The secret PIs hide Academic AI Drawing
#5 Frustration Reliever (Time-saving appeal)	Stop staying up until 2 AM aligning arrows, picking color palettes, and saving your 10th version of 'final_v10.jpg'. This academic AI does it all in 5 seconds.	Struggling at 2 AM? AI draw it in 5s!
#6 The Workflow Optimizer (Efficiency-driven)	Are you still manually drawing complex molecular pathways or material systems? You are wasting weeks of valuable research time on grunt work.	Stop manual drawing! Use FigureLabs
#7 The System Bypass (Resolution & Compliance)	Did your journal's submission system reject your upload for 'Low Resolution under 300 DPI'? Here is how to upscale any figure to 8K in one click.	Low Resolution Warning? Upscale to 8K instantly
#8 The Budget Saver (Cost contrast)	Stop paying hundreds of dollars to freelance designers who don't even understand your science. Get precise, peer-reviewed 3D graphics for free.	Paying \$500 for a figure? Generate it for FREE!
#9 The Bulletproof Shield (Copyright & Licensing)	If you're copying figures off Google Images, you're risking a copyright rejection. Here is how to generate unique figures with verified publication licenses.	Google Images = Rejected Get Official PDF License
#10 The Lazy Genius (One-click transformation)	Just upload your paper's PDF abstract, and watch this AI turn it into a beautifully styled, fully editable flowchart in less than 10 seconds.	PDF Abstract → Flowchart Fully editable vector!

3. Core Selling Points for Ads (Note: Choose 2–3 core features for a quick on-screen demo.)

- **Image Generation:** Turn text, PDFs, or sketches into publication-grade scientific figures with consistency, optimized prompts, and top-tier journal styles.
- **Image Editing:** Edit element directly on the image (Text Edit & Region Redraw) , swap colors with one click (Color Palette) , or use the Infinite Canvas to arrange complex multi-panel figures .
- **Vectorization:** Convert AI images or local raster files into fully editable SVG/PPTX formats for seamless editing in Illustrator or PowerPoint.
- **Research Flowchart:** Instantly transform text, sketches, or templates into clear, multi-node editable research and process flowcharts with auto-layout.
- **Plot Generator:** Convert raw data (CSV/Excel) into publication-ready graphs via conversational AI, with customizable styles and downloadable Python code.

4.Call To Action

For example :

Claim 150 FREE Credits when you sign up today! Get 50 daily credits + 300 more per referral.

Tap the link in my bio to start now!

5.Copy & Paste Caption Section

Place the disclosure tags (#ad / #sponsored) at the caption so they are visible before the "Read More" button.

Plaintext :

#FigureLabsPartner #AffiliateLink #FigureLabs #ScientificIllustration #AI
#ResearchTools #PhDLife

6.Reference Video

<https://www.instagram.com/p/DYCprt6IDc7/?hl=en>

<https://www.instagram.com/p/DXwKiDkNahU/>

https://www.instagram.com/p/DYMB0_MNBi2/

<https://www.instagram.com/reels/DaianqPo9vr/>

<https://www.instagram.com/reels/DZuz7vgtpOd/>